# The ONE Network is live with 35,000+ Sellers with 38 lakh+ SKUs from 236 cities











**Logistics Service Providers** 

ONDC Network is rapidly expanding across product categories and cities.

#VocalForLocal #AtmanirbharBharat



### Seller Network Participants

Will register & onboard you to their Seller Application so you can sell your products online, through the ONDC Network.



### **Buyer Network Participants**

Buyers shopping on these applications can purchase the products you sell through the ONDC Network.











### **Logistics Service Providers**

You can choose your own terms of delivery services from a wide range of Logistics Service Providers, to get your products delivered to customers.













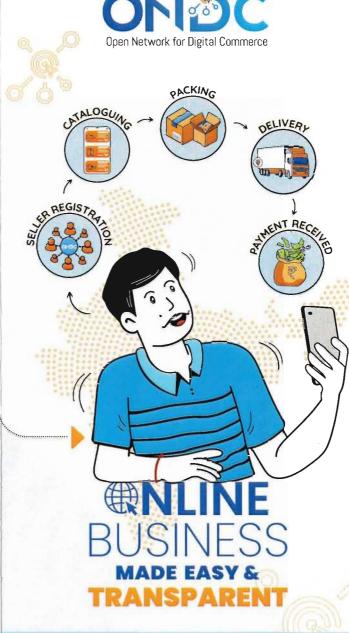


Scan to view the list of Seller Network Participants visit www.ondc.org/network-participants

visit www.ondc.org/sellers

to see other Sellers across India selling through the ONDC Network

"This is for information purposes only. ONDC makes no claim about its completeness or accuracy."



ONDC, backed by the Govt. of India, empowers you to se to buyers across India and grow your business multifold Today, setting up a business online involves being part of multiple e-commerce platforms, where you are forced to follow their terms and conditions. Your business is still not your own entirely, as it is controlled by one single entity from start to end.











Limited geographical reach





Increased costs of maintaining physical store





Missing out on frequent





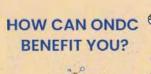
Inability to reach more buyers

If you've been facing these problems, ONDC (a non-profit, government-backed initiative) is here to help you operate your business better, by giving the power in your hands.

### SO WHAT IS ONDC?

Open Network for Digital Commerce (ONDC) is not an app. It is an open network, backed by the Government of India, to revolutionise e-commerce in India.

- We provide equal opportunities to all sellers, so you don't have to rely on large players.
- We connect you to buyers all across India.
- We ensure higher business presence, larger customer base & higher revenues.
- All this happens with a simple, 100% free onboarding process.







tom on OFFLINE seller

Choose any seller network participant & operate business on your own terms

Get timely

payments

Know your

customers the

way you know

Customers will now be visible to

all, not just big

companies

them offline

I am an ONLINE seller





Register once and showcase your products across multiple buyer applications



Your business will be visible to buyers across the country



Flexibility to switch seller applications, without affecting vour business & ratings



Lower cost of operating business

## **FAQs**

### How do I sell through the ONDC Network?

It is a simple 4-step process.

#### STEP 1

Register yourself and onboard onto a seller application that is ONDC Protocol Compliant

#### STEP 2

Provide your KYC documents to complete registration.

#### Documents required are:

- 1. PAN Gord
- 2. Aadhar Card (For Delhi only)
- 3. GST Certificate
- 4. Cancelled cheaue for account details
- 5. FSSAI (Mandatory for F&B packaged items)

#### STEP 3

After registration, the seller network participant will create a digital catalogue of all your products. You will also get access to a seller application, where you can easily manage and track online orders, payments and update your inventory.

### Where will I see my orders?

You will receive order notifications on the dashboard of your seller application. You can choose to accept or reject the order based on stock availability and other considerations. You can also monitor live orders and track the delivery status of your orders.

### Who will train me to use the seller application?

The seller network participant team will train and support you in learning how to manage and grow your business online.

### How will I get my money?

Payment will typically be made within 3-7 days after the order is completed to your bank account, as per your commercial terms with the seller network participant